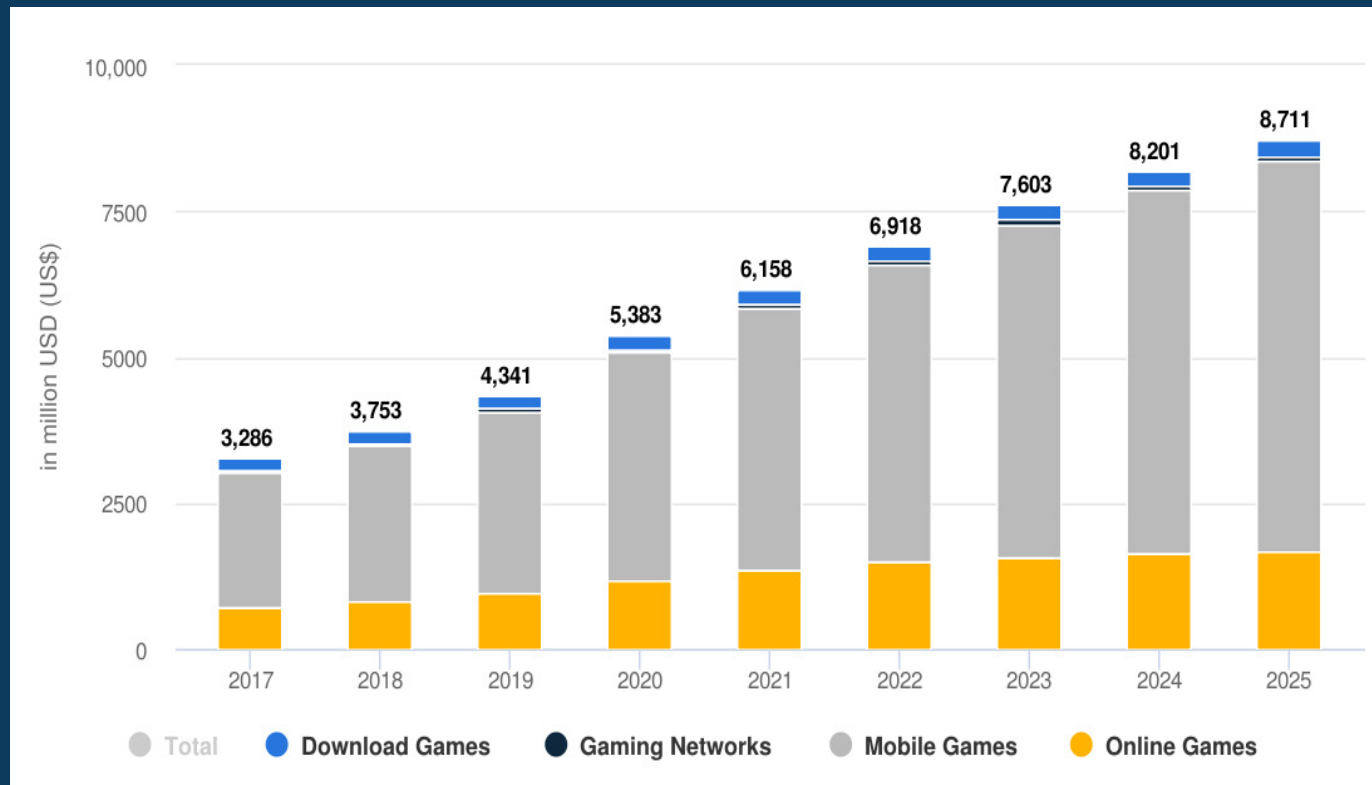
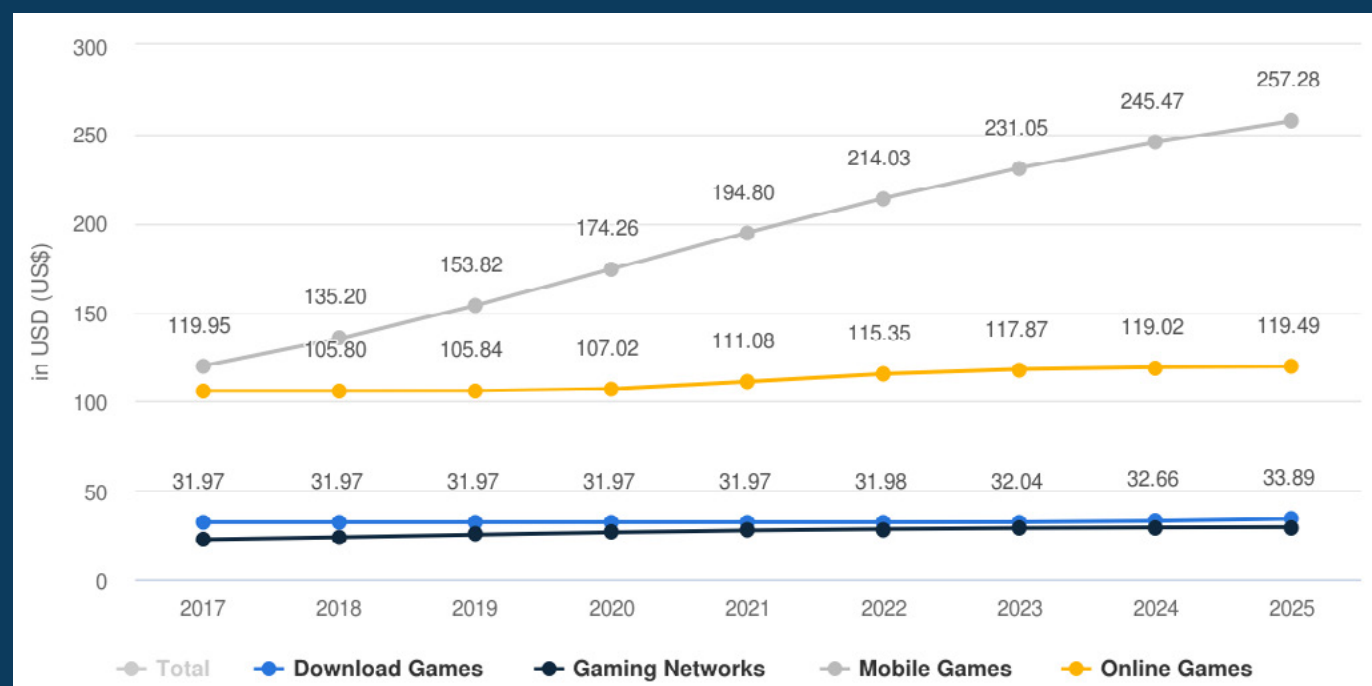


GAMING INDUSTRY SNAPSHOT: SOUTH KOREA

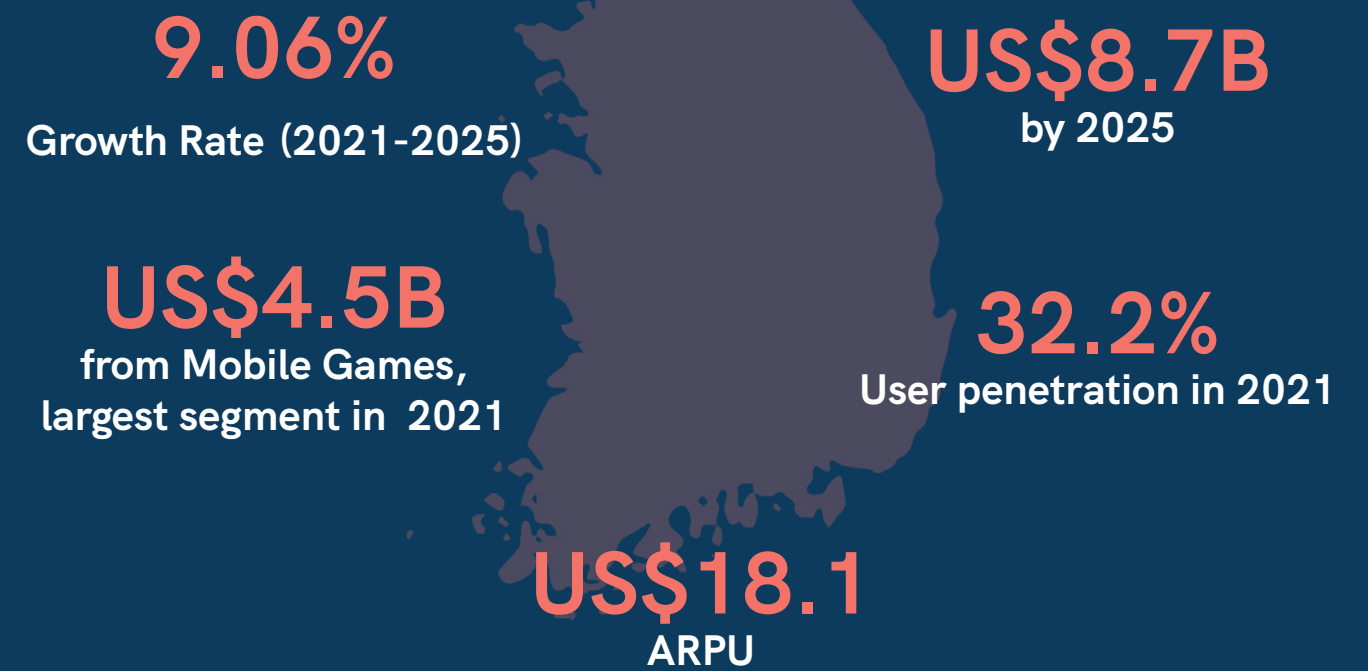
Video Games By Revenue



Video Games ARPU by category



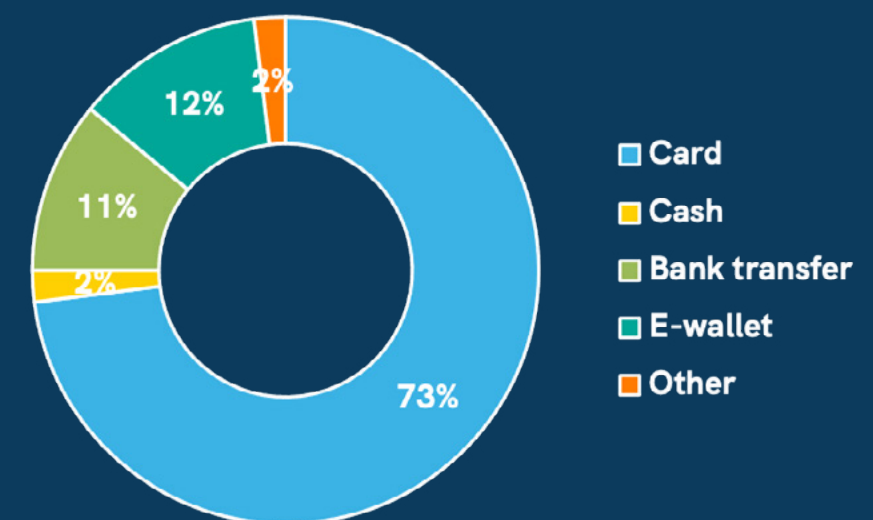
Brands that trust us



Payment Ecosystem at a Glance

US\$143.9B DIGITAL PAYMENTS TXN VALUE IN 2021

8.16% ANNUAL GROWTH 2021-2025



51.6M POPULATION

95% BANKED POPULATION

64% CREDIT CARD POPULATION

90% INTERNET PENETRATION

94% SMARTPHONE PENETRATION