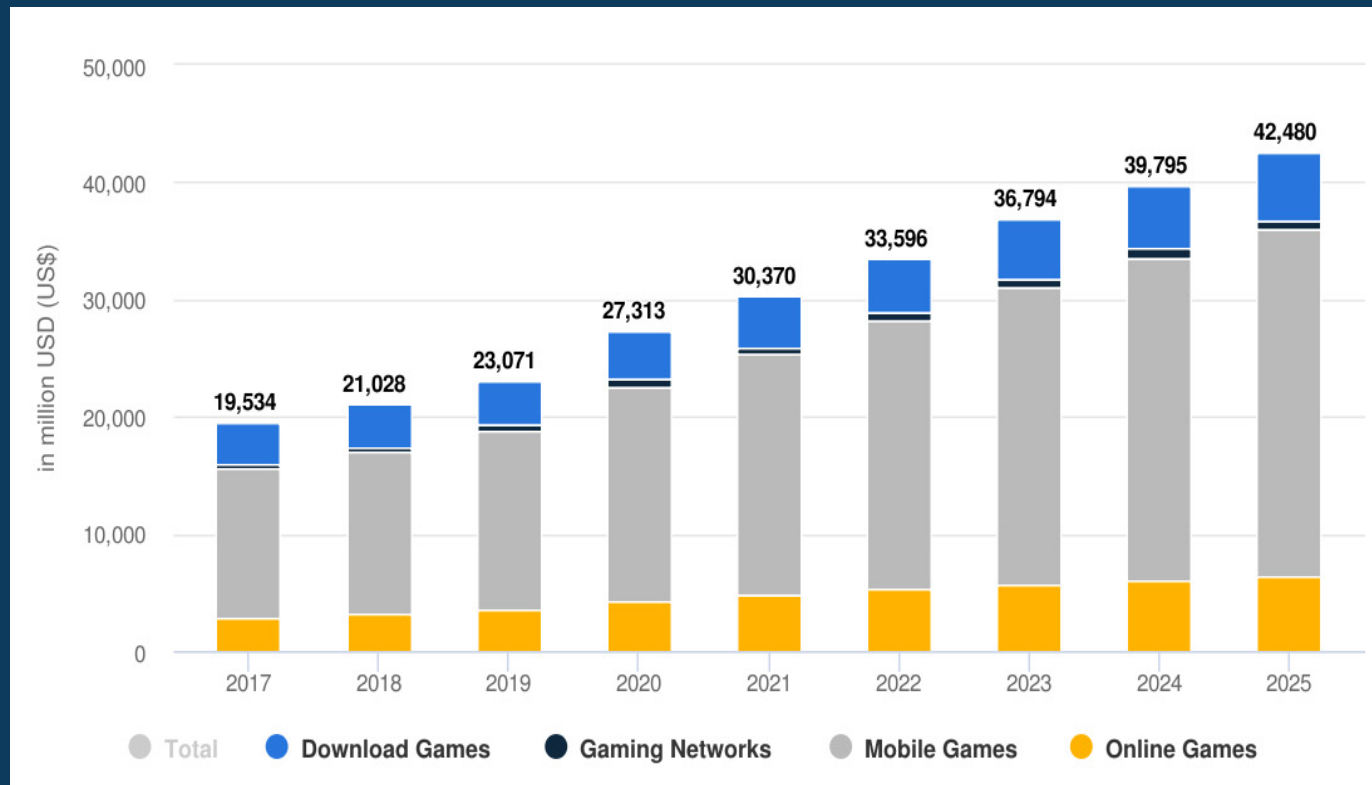
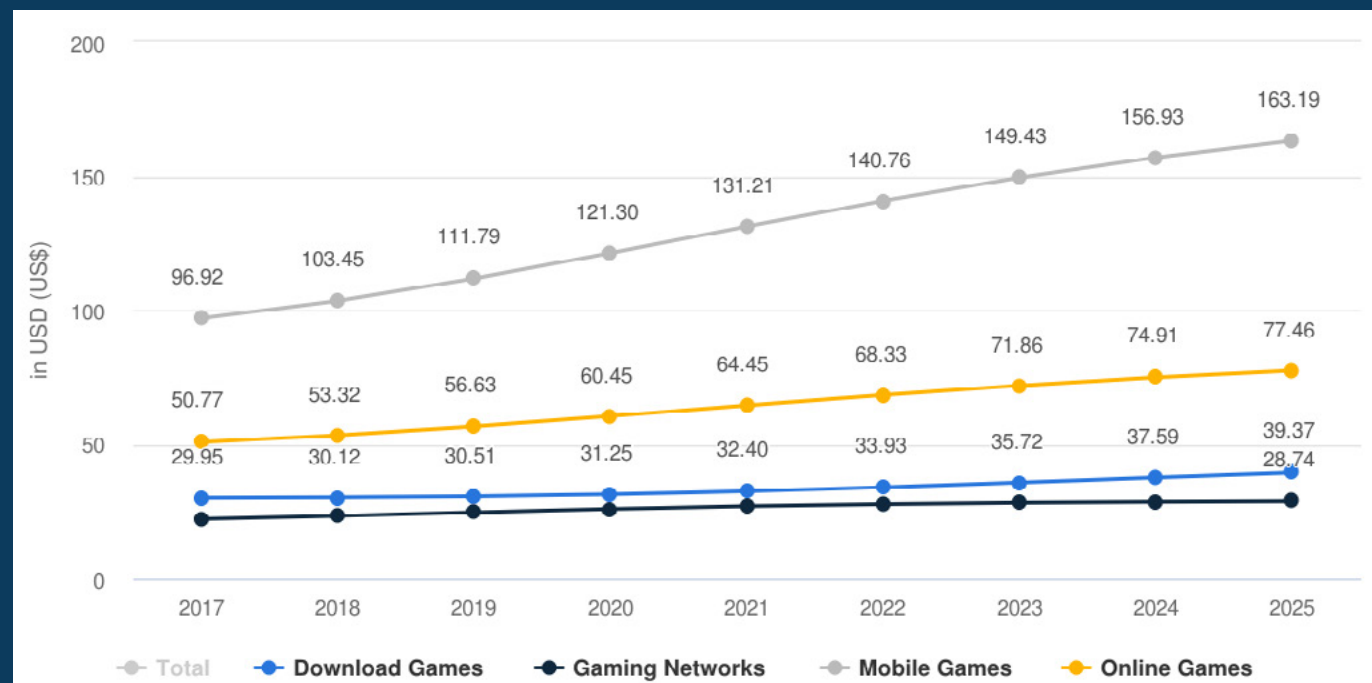


GAMING INDUSTRY SNAPSHOT: USA

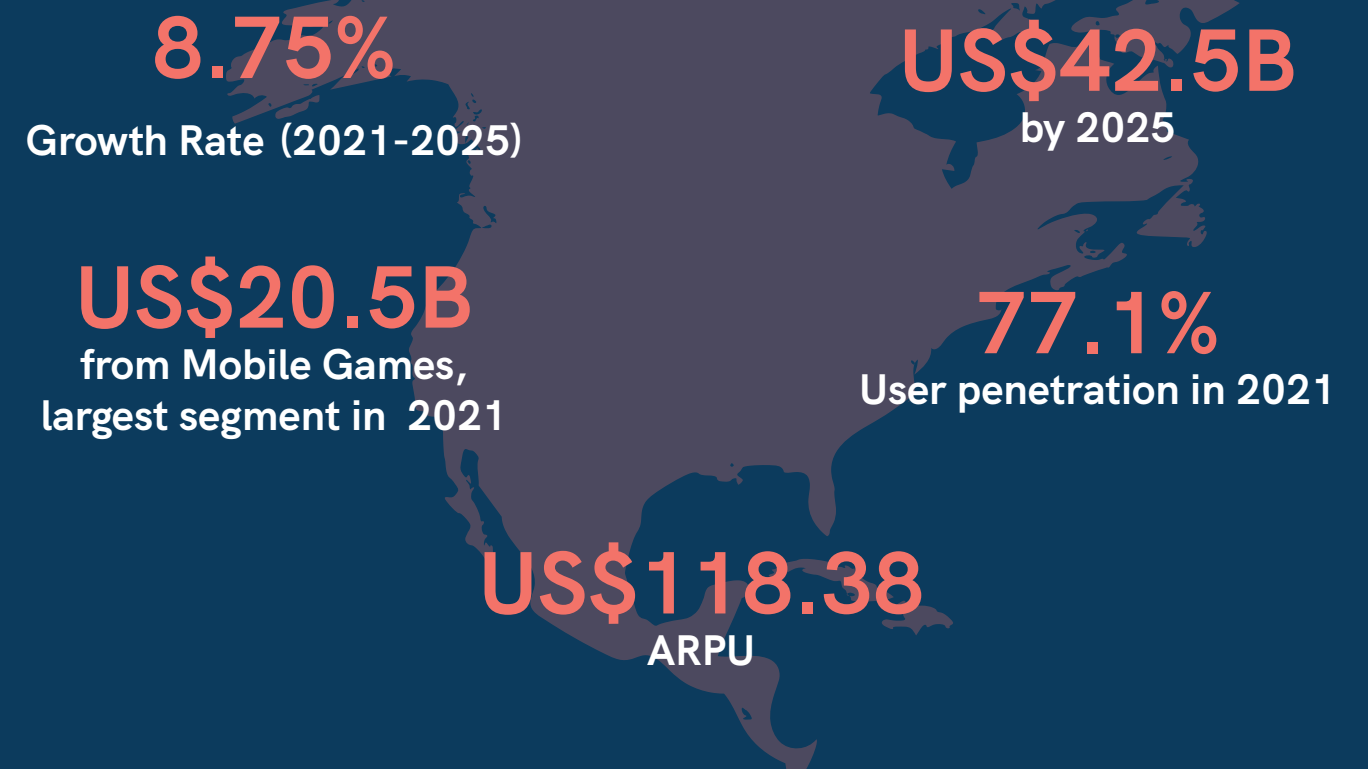
Video Games By Revenue



Video Games ARPU by category



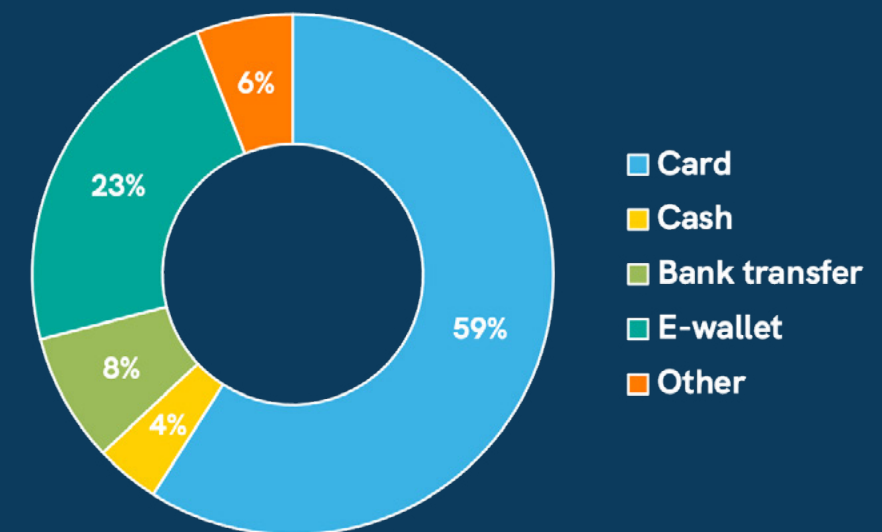
Brands that trust us



Payment Ecosystem at a Glance

US\$1.27T
DIGITAL PAYMENTS
TXN VALUE IN 2021

13.31%
ANNUAL GROWTH
2021-2025



327.2M
POPULATION

89%
BANKED
POPULATION

93%
CREDIT CARD
POPULATION

89%
INTERNET
PENETRATION

84%
SMARTPHONE
PENETRATION