

VIDEO-ON-DEMAND INDUSTRY SNAPSHOT

10.17%

Growth Rate (2021-2025)

US\$126B

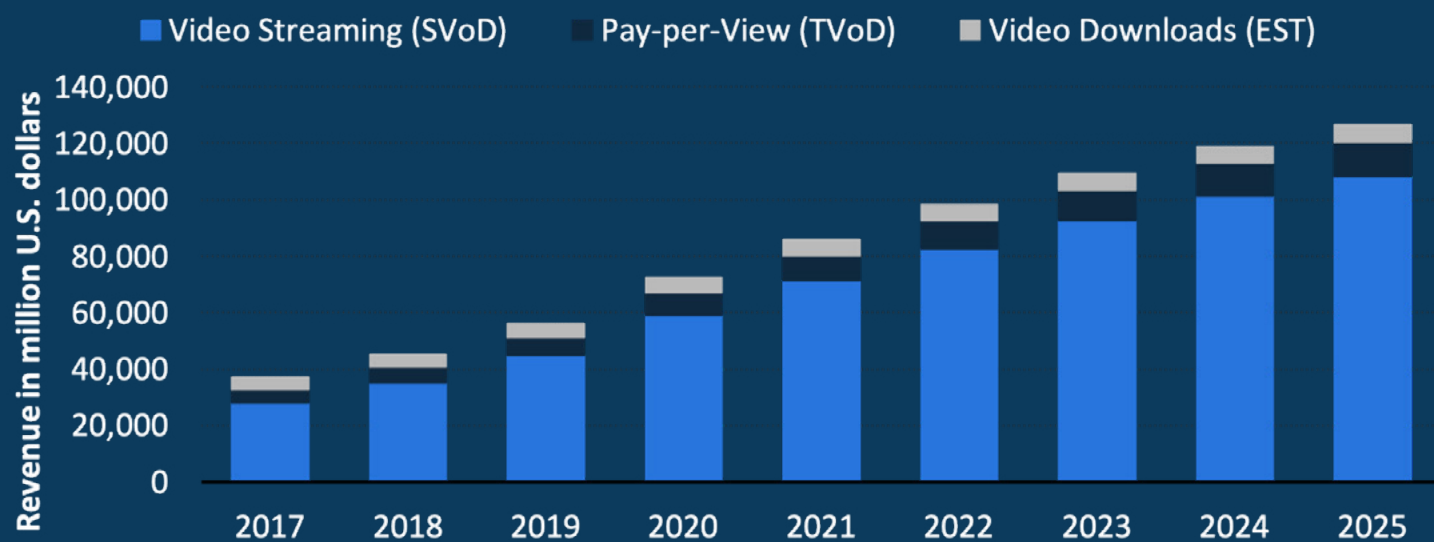
by 2025

Video Streaming (SVoD)

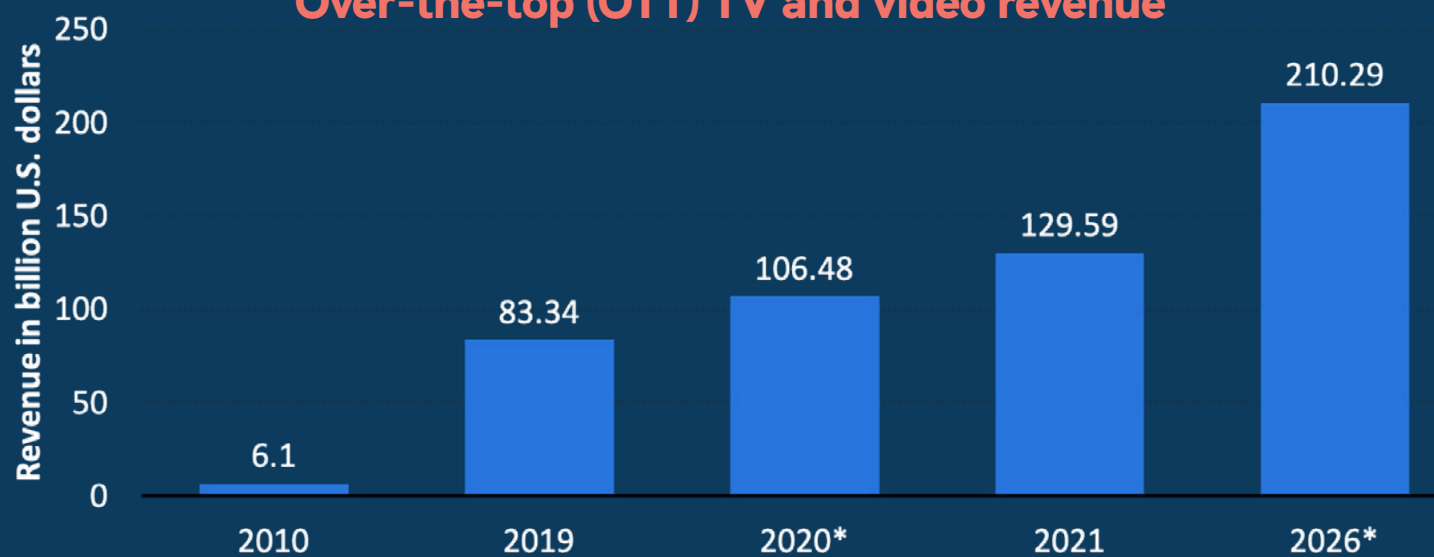
Video Downloads (EST)

Pay-per-Video (TVoD)

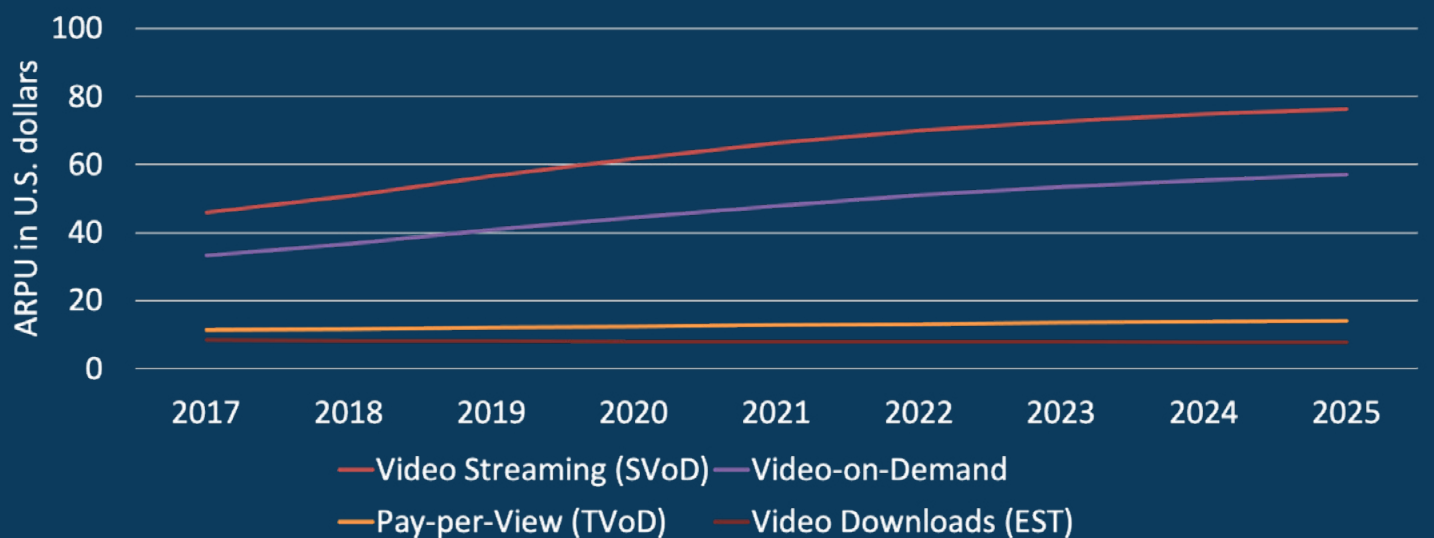
Video-on-demand revenue by segment worldwide



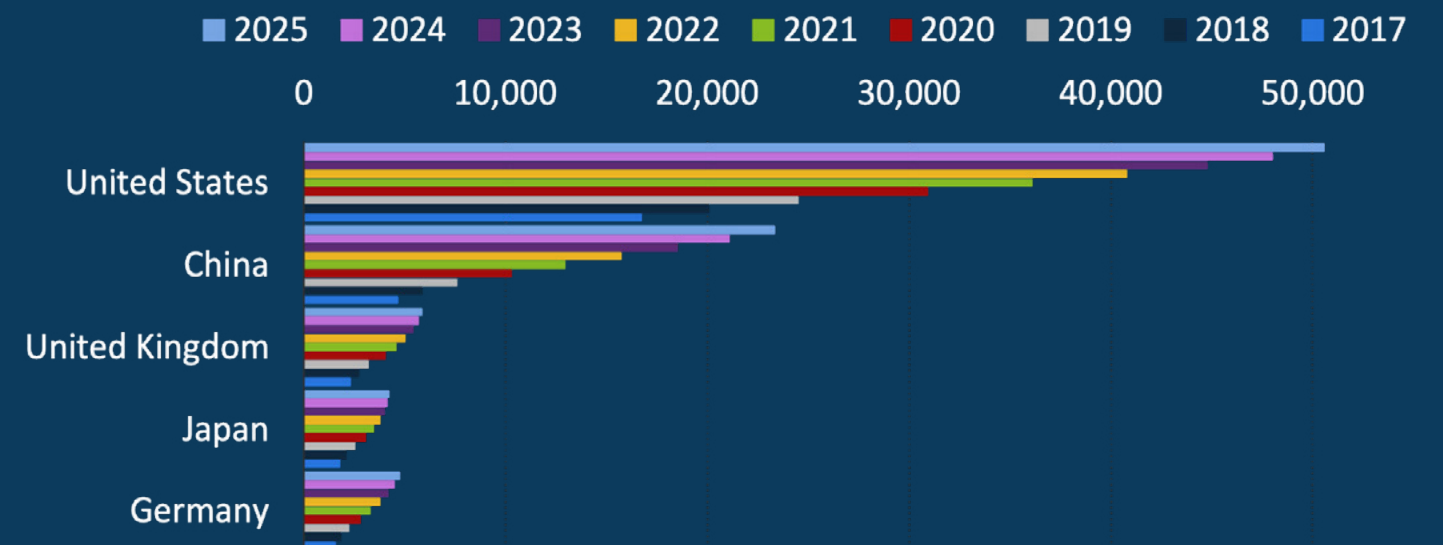
Over-the-top (OTT) TV and video revenue



Over-the-top (OTT) TV and video revenue



Revenue of the Video-on-Demand market in selected countries in 2025



Payment Ecosystem at a Glance

7.9B
POPULATION

31%
UNBANKED

20%
CREDIT CARD
PENETRATION

49%
MOBILE INTERNET
PENETRATION

65%
SMARTPHONE
PENETRATION

US\$6.6T
TOTAL DIGITAL
PAYMENT VALUE

US\$2.5T
MOBILE PAYMENTS

US\$57B
DCB OPPORTUNITY

Brands that trust us

