



Managed Services Platform

Don't stop at direct carrier billing for app stores alone. Innovate by offering Direct Carrier Billing as a growth catalyst to digital merchants worldwide.



by **docomo** digital

www.docomodigital.com

MARKET-LEADING TOOLS + GLOBAL EXPERT SUPPORT

The market's only cloud-native managed service platform purpose-built for mobile carriers to scale direct carrier billing with ease, integrating with all major app stores and global OTTs seamlessly and efficiently. Brought to you by DOCOMO Digital, the world's leading mobile commerce enabler for carriers and brands.

Drive additional revenue and build customer loyalty with direct carrier billing, supported by industry experts.



Manage merchant and app store **onboarding**, **customer subscriptions** and **purchase flows**, **fraud**, **bad debt**, and more with a modular approach



Minimize costs and **improve time-to-market** by onboarding merchants within hours without allocating internal resources



Launch **soft or hard subscription bundles** with new merchants with ease with its **customizable bundling capability**



Meet all **compliance**, **regulatory** and **legal requirements** globally with no extra effort



Reduce customer care calls by enabling **transparent billing** history and a leading-edge self-care module



Analyse KPIs that are important to your business and get **in-depth insights**, including the impact of dynamic spending caps on customer lifecycles



Control transactions in real-time based on dynamic user-profiling powered by **artificial intelligence**.



Add new service requests easily thanks to the **modular and microservice-based approach**. And manage subscriptions and bundling from a single platform



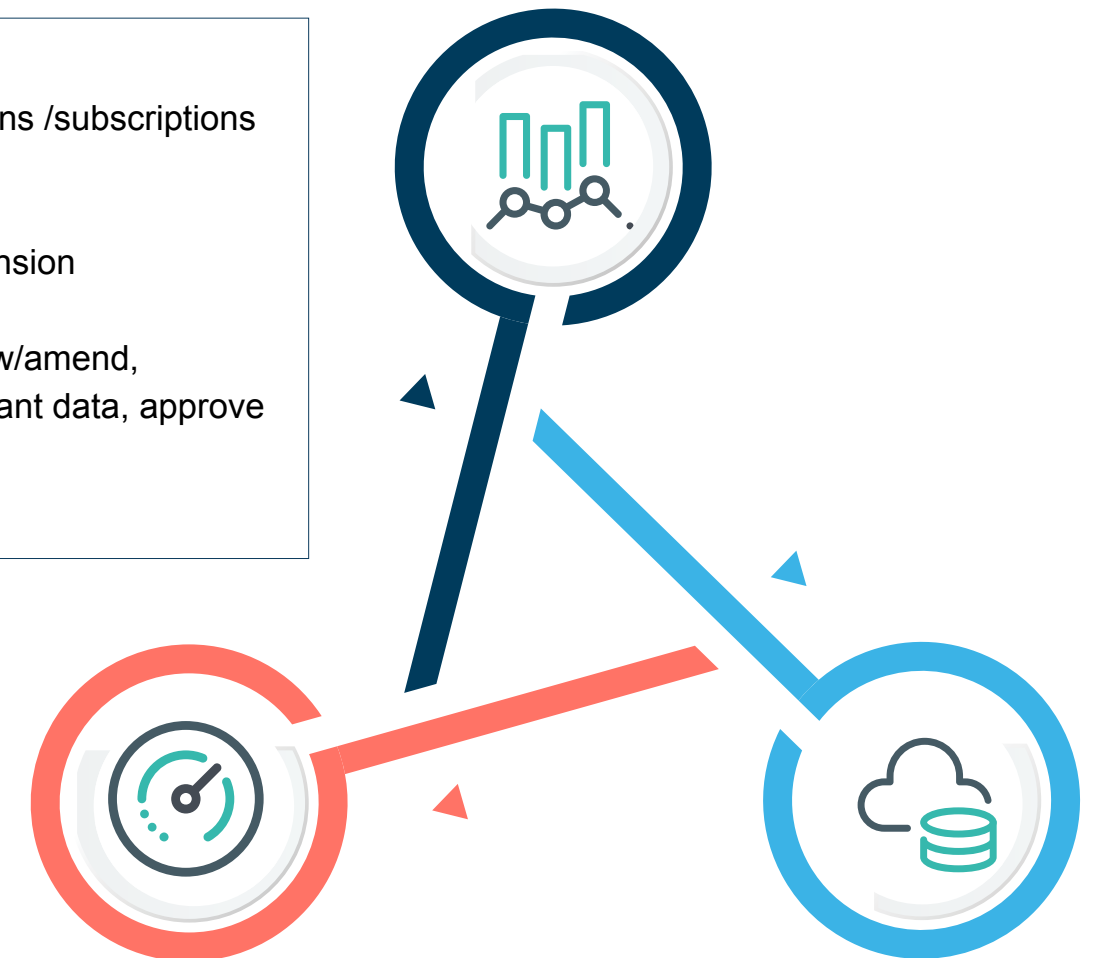
Get access to all the latest features and **customizations** as the platform evolves

SIMPLIFYING THINGS FOR ALL PARTIES IN THE CHAIN

Class-leading Analytics Stack

MNO PORTAL

- View transactions /subscriptions
- Issue refunds
- Unsubscribe
- Blacklist/suspension management
- Spend limit view/amend, manage merchant data, approve purchase UX



END-USER SELF-CARE PORTAL

- View transactions/subscriptions
- Unsubscribe
- Suspend and reactivate
- View spend limits

MERCHANT PORTAL

- View transactions/subscriptions
- Issue refunds,
- Unsubscribe
- Customize the purchase experience

Tap into a growing portfolio of app stores and merchants, including game developers, streaming services, e-commerce platforms, and more.



Some of the carriers brands that trust us



CUSTOMERS ALREADY USING OUR MANAGED SERVICES PLATFORM

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We are extremely satisfied with the versatility of this tool. Thanks to it, we can provide to our partners all the flexibility they need, in a controlled and secure environment.

Head of Digital Services
at a leading Asian mobile carrier

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Thanks to our partnership with DOCOMO Digital, we will enhance our billing performance, and at the same time slash Bad Debt. This increase in profitability will help us to dedicate more resources to pursue further growth

Heliodora Martinez-Conde
Head of Pagos Online Movistar

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We chose DOCOMO Digital as they knew the business very well. Most importantly, they were ready to help us manage the lifecycle of the products and services. It's one thing to launch products and services, and it's another thing to manage these services once they are commercially alive & DOCOMO Digital delivered on both fronts

Chadi Alid
Group Director, Innovation & Digital Zain

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ABOUT US

With 15 years of experience under our belt as part of the leading Japanese mobile operator NTT DOCOMO, our experts offer support to help your business grow and expand to new markets.

N° 1

App Store Direct
Carrier Billing (DCB)
integrator in the world

+250 professionals in
15 locations across
5 continents

+15 years
of experience in the
mobile payment
space

Partner of
200+ mobile network
operators
+500 merchants connected
300 payment service
provider connectors

1.9 bn mobile
subscribers touched

CONTACT US

For more information, visit www.docomodigital.com or find us on **LinkedIn**.



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